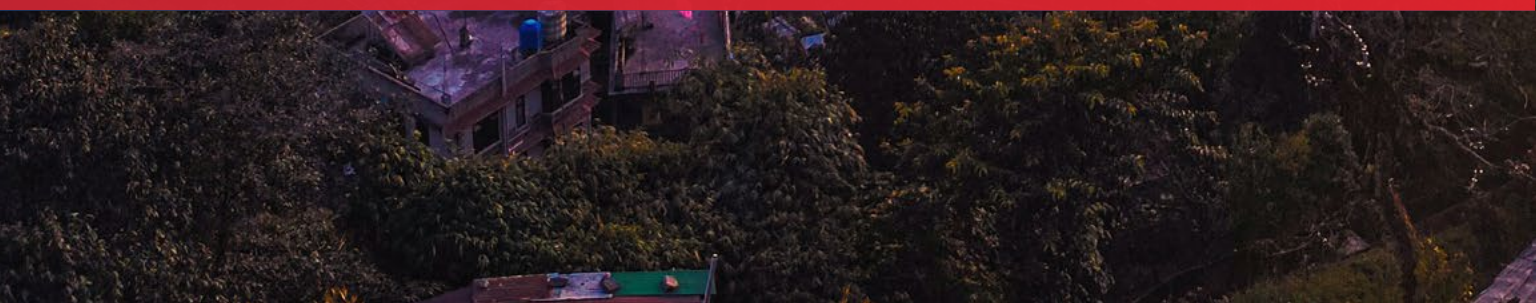
IPE GLOBAL
Expanding Horizons. Enriching Lives.



TOURISM, HERITAGE, & COASTAL DEVELOPMENT.

We believe in transforming tourism that accelerates economic growth, empowers local communities and nurtures ecological systems.





IPE GLOBAL
Expanding Horizons. Enriching Lives.

Who We Are

Headquartered in India with six international offices in Cambodia, Ethiopia, Germany Kenya, Philippines and United Kingdom, the Group offers a range of integrated, innovative, and high-quality consulting services across various sectors.

A trusted partner, IPE Global draws together a team of economists, chartered accountants, sociologists, public sector experts, educationists, urban planners, architects, environmentalists, scientists, and project and programme managers – all dedicated to finding clear solutions to complex world problems. IPE Global has more than 1,200 professional staff and over 1,000 empanelled consultants from over 20 nationalities working on various projects globally. IPE Global is a registered Medium Enterprise under the Micro, Small, and Medium Enterprises (MSME) framework.

Over the last 25 years, IPE Global has successfully implemented more than 1,200 projects in over 120 countries across five continents. The Group partners with multilateral and bilateral agencies, governments, corporates and not-for-profit entities in anchoring development agenda for sustained and equitable growth.

IPE Global draws its unparalleled management and technology consulting capabilities from its offices around the world to help international development sector clients address the challenges by adapting and applying solutions for complex socio-economic issues.

Our Subsidiaries

Each of IPE Global's group companies operates independently - Triple Line Consulting Limited (a UK-based subsidiary), IPE Global (Africa) Limited (an Africa-based subsidiary), SAMRIDH Impact Solutions Private Limited (a blended finance facility), and Centre for Knowledge and Development (a not-for-profit company).

TRIPLELINE
IPE AFRICA
Expanding Horizons. Enriching Lives
SAMRIDH IMPACT SOLUTIONS
IPE Global Group Company
CKD Centre for Knowledge & Development

Our Expertise

Bridging the gap between **policy and implementation**

Cities Infrastructure & Growth





Tourism, Heritage, and Coastal Development

Climate Change & Sustainability





Monitoring, Evaluation, Policy analysis & Learning (MEPAL)

1200+ projects delivered

120+ countries

600+ million people affected



Education & Skills Development

Health Nutrition & WASH





Social & Economic Empowerment



Grant & Fund Management



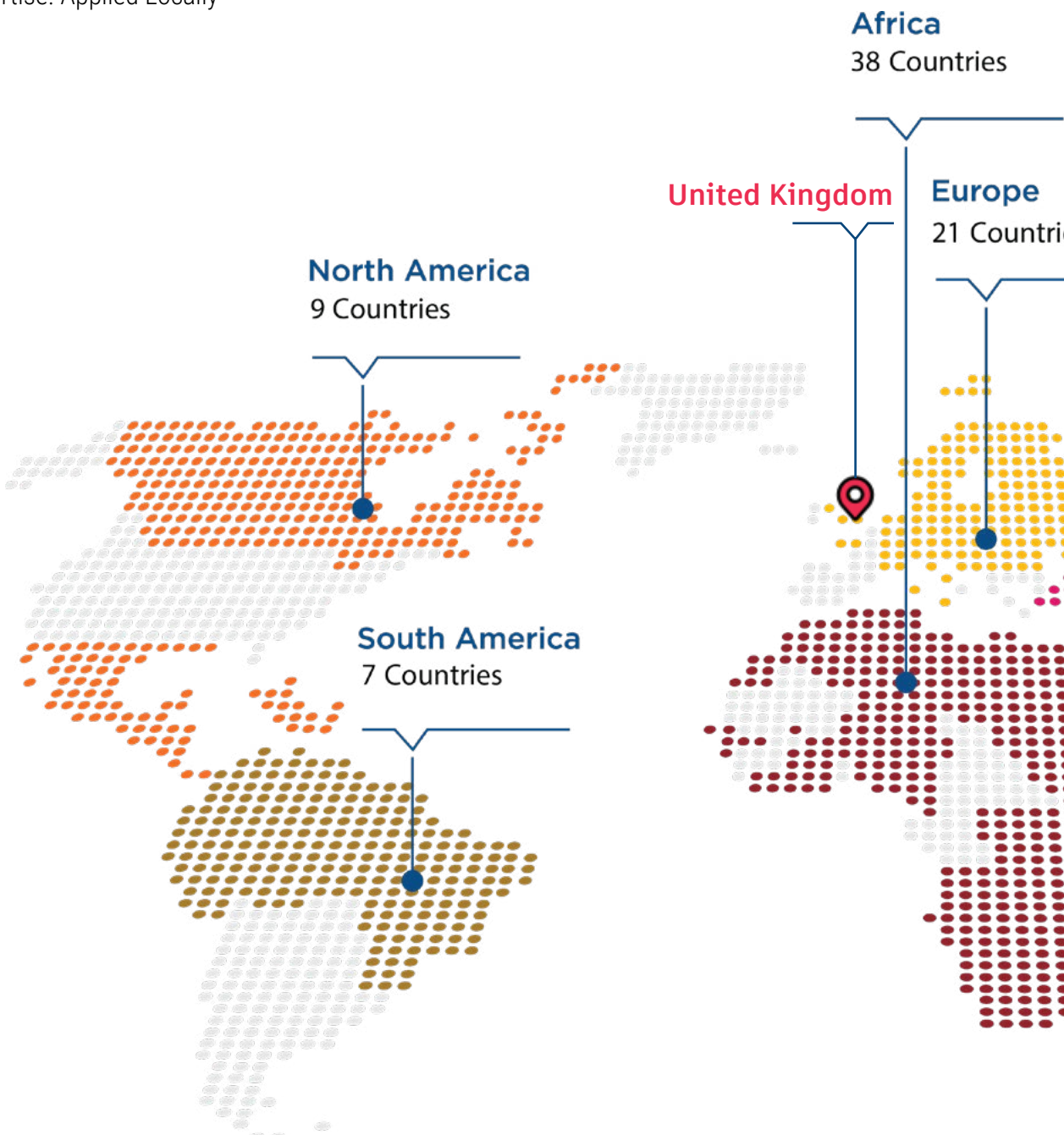
Public Financial Management

1200+ workforce

1000+ empaneled consultants

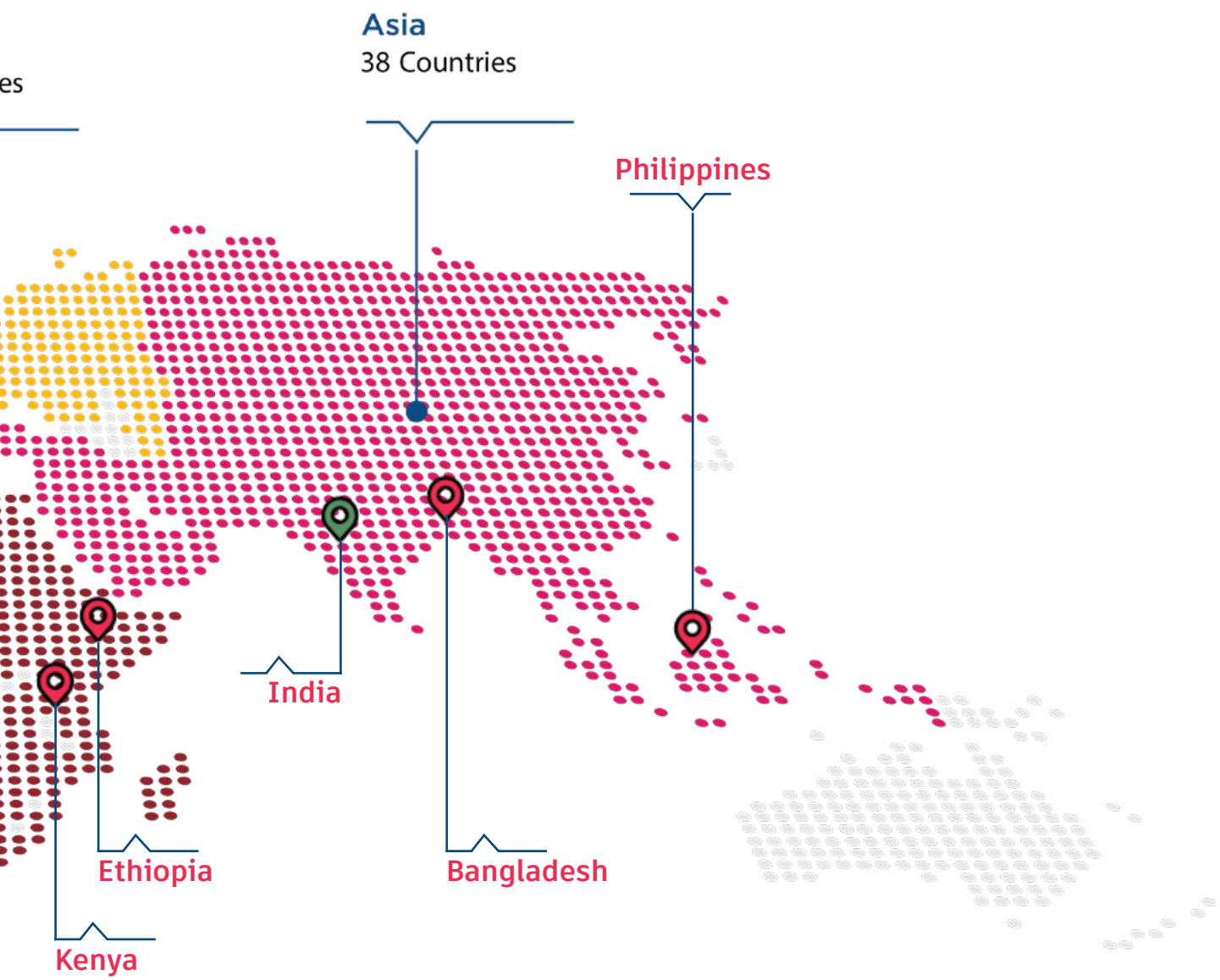
Global Footprint

Global Expertise. Applied Locally



Office Location

- International Offices - **05**
- Project Offices in India - **20**



Global footprint Impact

The extensive international exposure allows us to adapt global best practices to local contexts, create innovative yet practical solutions, and deliver projects that resonate with both domestic and international audiences. Our wide footprint ensures that every project benefits from a blend of global knowledge and regional sensitivity, making us a trusted partner in shaping destinations worldwide.

Tourism, Heritage, & Coastal Development

Tourism is a dynamic, multi-faceted service industry that integrates people, places, culture, and experiences. One of the fastest growing service industries in the world, tourism creates millions of jobs and support small and large businesses in rural and urban areas alike. However, the rapid growth of the industry has jeopardised the integrity of cultural and ecological systems making the need for sustainability paramount. The Tourism, Heritage, and Coastal Development practice recognises the shift to fostering sustainable and inclusive development as integral to making better places for people to live in and tourists to visit.

Our mission is to be the leading catalyst for Tourism, Heritage, and Coastal Development transformation-setting benchmarks for innovation, inclusivity, and destination excellence. We aspire to shape a tourism landscape where every destination thrives economically, culturally, and environmentally through our expertise and commitment to positive change. Our work aims to empower destinations and tourism enterprises with innovative and sustainable solutions that unlock growth, enrich traveller experiences, and uplift communities. We combine deep market insights, global expertise, and a locally grounded approach to turn tourism potential into measurable impact. We provide end-to-end services- from strategy to implementation-across all geographic scales.



Across the Domain: End-to-End Services

Strategy & Master Plan | 15+ Projects



Tourism Master Plan for Bangladesh



Holistic Tourism Development Plan, Uttarakhand

Feasibility Assessment



Ulaanbaatar Ger Area Cultural Heritage, Tourism & Community Enhancement Project PFS

Skill Development/Capacity Building | 25+ projects



Infrastructure Development Investment Programme for Tourism, Himachal Pradesh

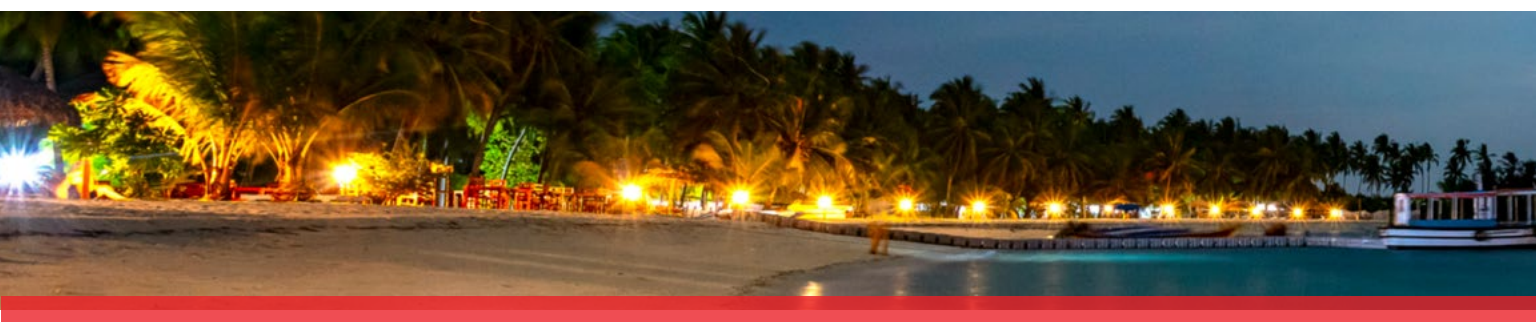


Supporting Human Capital Development in Meghalaya (Managed Services Operating Partner)

Design/DPR Developme



Mahakaal Rudrasagar Integrated Development Approach (under Ujjain Smart City)



| 40+ projects



Tourism Master Plan for the Chilika Lake and its catchment, Odisha

Investment Planning / Transaction Advisory | 10+ projects



Detailed Investment Proposals for Target Destinations & Market Segments, Sri Lanka



Holistic Development of Package – III & V Islands (Lakshadweep Islands)

nt | 20+ projects



PDMC for Destination Development under Swadesh Darshan 2.0 (Sikkim, Rajasthan, MP & Tripura)

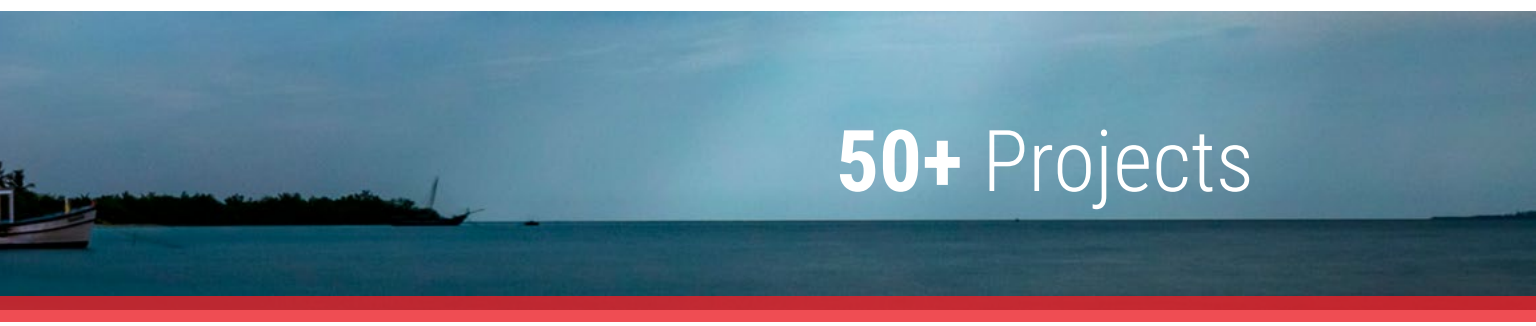
PDMC / Construction Supervision | 20+ projects

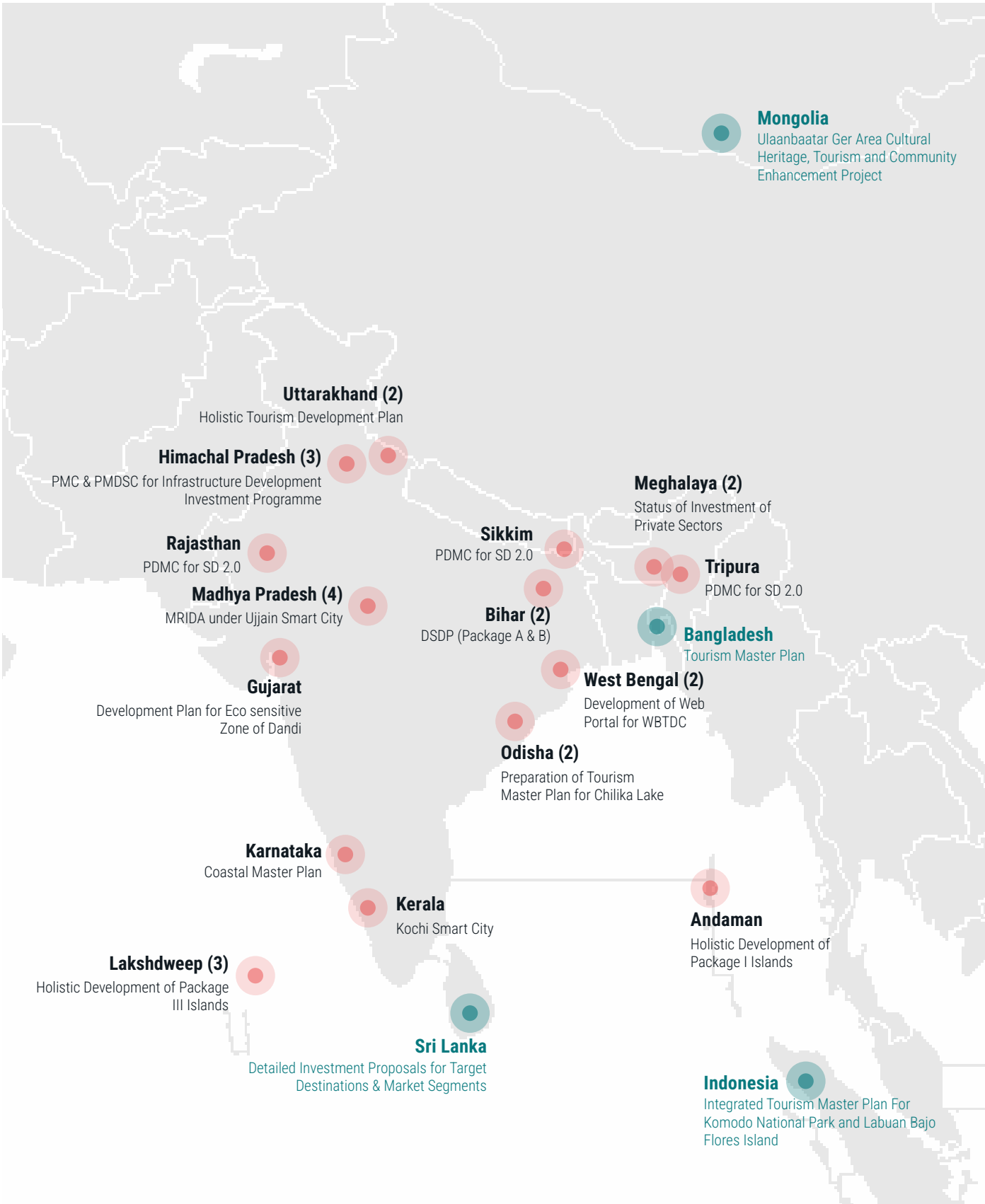


PMDSC for South Asia Tourism Infrastructure Development Project - Bangladesh



Heritage and Tourism Projects under Kochi Smart City





Tourism Sector Footprint in India and Abroad

05 Countries

Scope of Assignment & Key Projects

National
Preparation of Tourism Master Plan of Bangladesh

State
Infrastructure Development Investment Programme for Tourism, Himachal Pradesh

Regional
Preparation of Tourism Master Plan for the Chilika Lake & its Catchment, Odisha

Destination
PDMC for Destination Development under Swadesh Darshan 2.0 Scheme (Sikkim, Rajasthan, Madhya Pradesh, Tripura)

Area / Site Level
Mahakaal Rudrasagar Integrated Development Action Plan under Ujjain Smart City

15 Indian States & UT's

Our Clientele

Central Government

NITI Aayog

पर्यटन मंत्रालय
MINISTRY OF TOURISM

Bangladesh Tourism Board

State Government

Islands of Lakshadweep – the world can wait!

HIMACHAL TOURISM

Uttarakhand – Simply Heaven!

Official Website of Sikkim Tourism
Tourism and Civil Aviation Department
Government of Sikkim

International Donor

THE WORLD BANK

ADB ASIAN DEVELOPMENT BANK

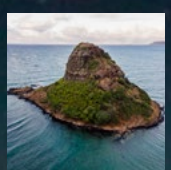
Others

Integrated Coastal Zone Management Project – Odisha

Chilika Development Authority

Society of Integrated Coastal Management – SICOM

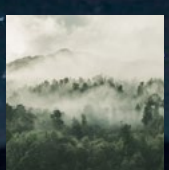
NEDFi



05 Projects

Island/Lagoon

Over **65000 sq km** terrestrial and 21000 sq km lagoon area in Indian sub-continent



15 Projects

Mainland/City/Eco-Sensitive zone

6- Religious destinations
2- Eco-sensitive Zones
3- Smart Cities

Ministry of Tourism

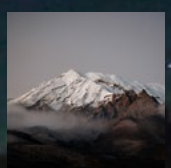
BIHAR TOURISM
Blissful Bihar

RAJASTHAN
The Incredible State of India !

Karnataka
One state. Many worlds.
Department of Tourism

MADHYA PRADESH
The heart of Incredible India

TRIPURA

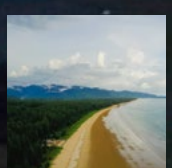


11

Projects

Mountain / Hillock

Over **1.5 lakh sq. km** Himalayan region covered



11

Projects

Coastal / Waterfront

Over **4000 Km** coastline covered in Indian sub-continent



10

Projects

Rural Tourism

Strategized development of **1500+ homestays** in **25+ villages** **7000+** people trained.





Crafting Experiences Creating Impact

Driving Change through our Work

Preparation of Concept Development Plans & Detailed Master Plans for Holistic Development of Package I, III & V islands

NITI Ayog **Project Area:** Lakshadweep Islands (10 Islands) & Andaman Islands (4 Islands), India

2017-2025

Our Work

Nestled in the Indian Ocean, Lakshadweep, and Andaman and Nicobar are two separate archipelagoes bestowed with rich biodiversity, untouched beauty and distinct way of living. Holistic Development of Package Island **project aimed at strengthening the maritime economy while leveraging its tourism potential by providing end-to-end solutions** starting from market assessment-based project identification, investor consultation driven implementation plan, feasibility assessments and transaction advisory services.

Multisectoral projects worth INR **6900+ Cr identified** & conducted financial feasibility for innovative projects like **India's first Water Villas, Seaweed cultivation, seaplane operations, floating solar panels, etc.**

Promoted **responsible tourism development** through Sensitivity Analysis, Carrying Capacity and species sensitive SOP's and Guidelines.

Land & Marine Spatial Zoning along with Ecologically Responsive Development Control Regulations.

Projects Implemented on Ground - Road Expansion, Floating Jetties, Airport Expansion

Successfully attracted private investment for hospitality projects through National level investor meets, appropriate project structuring, regular concern redressal communications, clearances parked with UT support agreement, etc.

Project Achievements

14500+
Direct Employment Generated

India's 1st Eco-Label
for sustainable dive operations - Green Fins to be activated.

India 1st Water Villa
in Kadmat & Suheli (worth INR 480 Cr.) successfully awarded to the Taj Group

India's 1st instance
of Upfront CRZ and EC Clearance

Blue Flag Award
Two beaches recommended for International 'Blue Flag' award



Preparation of Tourism Master Plan, Bangladesh

Bangladesh Tourism Board

Project Area: Bangladesh

2018-2023

Our Work

Realising the potential of tourism in **driving Bangladesh's transformation**, the **25-year Master Plan** provides a clear **roadmap** for sector development through **detailed assessments of 1,498 sites, 51 tourism clusters (including 21 priority and 3 iconic)**, and **comprehensive investment strategies** aimed at inclusive and sustainable growth.

Product Development + Feasibility Studies + Performance Evaluation of **1,498 sites** across **8 regions,** leading to **227 projects** under **14 themes** and **5 signature projects**.

Formulated a **National Tourism Vision and Strategy,** reviewed 77 policies & plans,- **multi-tier consultations** and stakeholder inputs from **1,600 + participants**.

Mobilizing global private sector investments through policy & institutional reforms, with **USD 1.028 billion in projects** prepared promoting **ease of doing business** to **unlock Bangladesh's tourism potential**.

Enhanced Bangladesh's regional appeal through **integrated marketing & branding,** supported by creating **15+ Thematic Circuits** and **redesigning Tourism Logo & Tag -Line**.

Secured **in-principle PMO approval** for the **Tourism Master Plan**, encompassing a **10-year Regional and Structure Plan**, **Tourism, Heritage, and Coastal Development product development,** an actionable investment and financing strategy including **PPP opportunities**, and a **marketing & promotional strategy** to position Bangladesh as a distinctive global tourist destination.



1500+ Tourism Sites (Pan Bangladesh)

Detailed assessments of tourism sites across 8 distinct regions

10 Integrated Tourist Recreational Zones

Detailed Project Proposals developed amounting to a total project cost of **USD 1.028 billion**

200+ Unique Projects identified

under 14 diverse tourism themes and highlighted 5 signature projects for strategic focus

2000+ Consultations

Consultations with public & private stakeholders (including 25 Ministry-level meetings)

2018-2021

Holistic Development Tourism Plan (HDTP), Uttarakhand

Uttarakhand Tourism Development Board **Project Area:** Uttarakhand, India

Our Work

With the objective of unleashing the tourism potential in the Himalayan State of Uttarakhand, the project involved **planning and development** of tourism **clusters,circuits and trails; formulation of high value PPP projects, design of** hard and soft interventions and **financial feasibility** assessments, etc. in congruence with the state's vision on facilitating environmentally sustainable and socially inclusive tourism development.

Over 200+ tourism projects identified across state with a **detailed (Short/Medium/Long Term) Toursim Action plan.**

Prepared **Carrying Capacity studies for 26 tourism towns** across the state and **proposed over 20 heliports** under a **dedicated Tourism Heli Service** to strengthen regional connectivity.

Comprehensive utility planning along **1,200+ km Chardham pilgrim route.**

Prepared Spatial Destination Development Plans of **13 Destinations** across the state as part of 13D13D Plan – **CM's Flaship Project.**

Prepared Project Feasibility and Structuring report for 5 PPP tourism projects worth INR 180 + Cr. such as Eco-Resort & Convention Centre, Mussooruie Film City, Eco Glamping at Tehri Lake, Caravan Park, Planetarium at Nainital, etc.

INR 1,210 Cr ADB Funding Secured
Tourism Development of Tehri Lake - Received approval from the Directorate of Economic Affairs

INR 8,800 Cr Tourism Infrastructure Projects
15th Finance Commission Approval received for statewide transformation

Scalable & Decentralized Tourism Governance model created enabling effective and functional DMOs.

Supported in drafting and notifying **legislation for District Tourism Development Councils,** approved at **Cabinet level**



Sustainable and Climate Resilient Tourism Development at Tehri Lake Area Project Tehri, Uttarakhand

Asian Development Bank **Project Area:** Uttarakhand, India

2017-2025

Our Work

The project aims to **develop a model for sustainable, climate resilient, & inclusive tourism in rural hill regions** of northern India, **tailored to local socio-economic conditions**, natural & cultural values, & high vulnerability to disasters & climate change to combat landslide & flood risks.

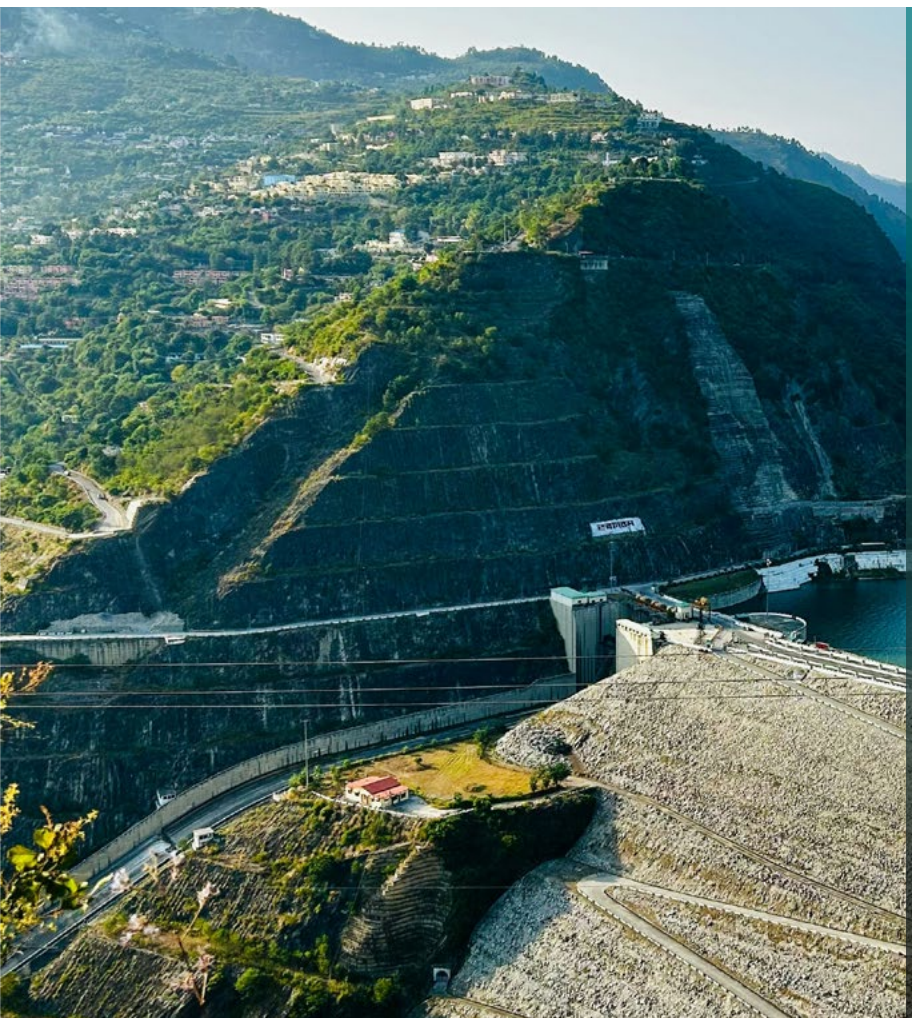
Developed India's first statutory Tourism Master Plan, integrating **climate risks, 2050 horizons, & targets for inclusive, gender-responsive tourism.**

Carried out a **4-step Climate Risk Assessment** using historical **IMD data & downscaled global climate models** (SSP2-4.5 and SSP5-8.5 scenarios) to evaluate natural disasters.

Conceptualized **additional revenue streams** to **improve financial sustainability** of concerned authorities (e.g. **Introduction of Green Entry Tax**)

Reviewed & Strengthened **21 infrastructure subprojects** to ensure **ADB compliant designs**.

2 Resettlement Plans & **6 Due Diligence Reports** were developed, based on 2 census surveys conducted in the region, to address concerns of **involuntary resettlement affecting 912 project-affected persons.**



87,000+ residents | 2.7 lakh annual visitors

benefited from improved infrastructure, and disaster preparedness.

1100+ Jobs generated

with reservations of 30% & 15% for women and youth.

7,349 tCO_2e/year

estimated reduction in GHG emissions due to proposed Climate-resilient infrastructure and Nature based Solution.

USD 10 Million Grant

secured from ADB towards the Livelihood Matching Grant Program, supporting 150+ tourism MSMEs and SHGs.

2011-2020

Infrastructure Development Investment Programme for Tourism (IDIPT)

Himachal Pradesh Tourism Development Board | ADB Funded

Project Area: Himachal Pradesh, India

Our Work

Through a rigorous participatory approach, **IPE Global assisted the State government** in the **implementation of the IDIPT investment program** over a **10 year period** to achieve its target of enhancing tourism potential. **Key outputs included** Tourism Master Plan for the entire State, priority tourism project design, project management services, DPR & feasibility report preparation, bid process management, construction supervision & enhancement of community-based tourism through skill development & capacity building.

237 Tourism Promotion Areas delineated into **22** Tourism Clusters & **25** Thematic Circuits.

Prepared Feasibility Reports for **7 Early Bird Projects** (EBPs) in priority areas.

End-to-end support for Development of **Pine Needle Handicrafts & women's co-operative** for handicrafts in institutional development, skill trainings and marketing support.

Formulated **Tourism, Heritage, and Coastal Development Policy for Himachal Pradesh, 2019** (currently

Successfully **executed 30 projects** across sectors, including **5 Tourism DPRs,** & developed a **detailed Action Plan with 200+ projects**, together driving infrastructure growth, Tourism, Heritage, and Coastal Development development, & future investment opportunities in the State.

3600 Cr

Total Proposed Investment for next 10 Years

10 Lakh+

employment opportunities generated, significantly contributing to local economic growth & livelihood enhancement.

7000+

People trained in community-based tourism products

25

Tourism projects completed and handed over to client

20+

Homestays assisted in registration



Mahakaal Rudrasagar Integrated Development Area (MRIDA) under Ujjain Smart City

Ujjain Smart City Limited **Project Area:** Madhya Pradesh, India

Our Work

The project involved **comprehensive tourist infrastructure development** for the globally renowned Mahakaleshwar Temple & its precincts - famous for organising the **world's largest 'Dharmic' gatherings – the Simhastha Kumbh Mela.** We provided **end-to-end solutions** starting from stakeholder consultation-based master planning, architectural designing, feasibility assessment, bid process management, construction supervision, etc.

Mahakaal Corridor development with **108 Stambh** & Mural Wall & numerous statues such as the **Panchmukhi Shiv Stambh (54ft) & Saptrishi (20ft)**.

Rigorous **PR & Branding efforts** -hiring PR agency, marketing through social media, **obtaining Guinness World record for largest display of oil lamps**.

Visitor plaza development with **20,000 pilgrims** holding capacity at a time & successful **restoration of Rudrasagar lake**.

Won 10+ awards ('Smart City of the Year', Ranked No.1 in CITIIS programme for timely completion).

Implemented an I**P-based CCTV system** with **500+ AI-enabled cameras** featuring **24x7 monitoring** with **advanced facial recognition** + intelligent crowd management + automated entry barriers.

2017-2025



Comprehensive planning of **40Ha area** with **27 sub projects** was undertaken with **Phase 1 of Mahakaal Lok inaugurated by Hon'ble PM on 11th Oct 2022.**

INR 565 Cr
CAPEX of projects implemented

25 Sub Projects
envisaged under the MRIDA Programme

15-fold surge in tourist footfall

5-10 fold growth in Hotel Revenue

Tourism Demand and Supply Assessment and Preparation of Detailed Investment Proposals for Targeted Destinations and Market Segments

World Bank **Project Area:** Sri Lanka

2019-2020

Our Work

The project objective was to **strengthen the tourism sector** & to make **strategic investments** that create a platform for **sustainable & inclusive tourism growth** in the coming years. IPE Global assisted the government in **prioritising destinations & market segments** that can provide the best return on investment for proposed project activities & that **give Sri Lanka a foundation for competitive, sustainable and inclusive tourism in the coming decade.**

Conducted **Land Bank & Suitability Assessments** to **identify development-ready land parcels** in consultation with Sri Lanka's Tourism Ministry & key government agencies.

Formulated a Comprehensive Carrying Capacity methodology covering physio-ecological, social, and economic parameters across land, water, and activities.

Identified key challenges in tourism infrastructure development: regulatory approvals, environmental sensitivities, etc.

Projects worth LKR 270 million were envisaged to be developed on **PPP basis**.

Organized a **National Level Investor Symposium** to capture investment needs on regulations, infrastructure, & skilled labor, while ensuring all development & investment plans integrated Environmental & Social safeguards **aligned with UN-SDGs.**

30+ Projects
Ready to invest tourism projects including project components, costing and phasing identified

4 Destination Development Plans
Prepared for 4 target areas – Kalpitiya and Nuwara Eliya developed as ecotourism hubs

04 Development Plans for Market Segments
Prepared for 4 target market areas – Nature and wildlife tourism identified as one of the top tourism products



Project Development & Management Consultants for Destination Development under Swadesh Darshan 2.0 Scheme

Ministry of Tourism, Government of India

Project Area: Sikkim, Madhya Pradesh, Rajasthan & Tripura

2023-2025

Our Work

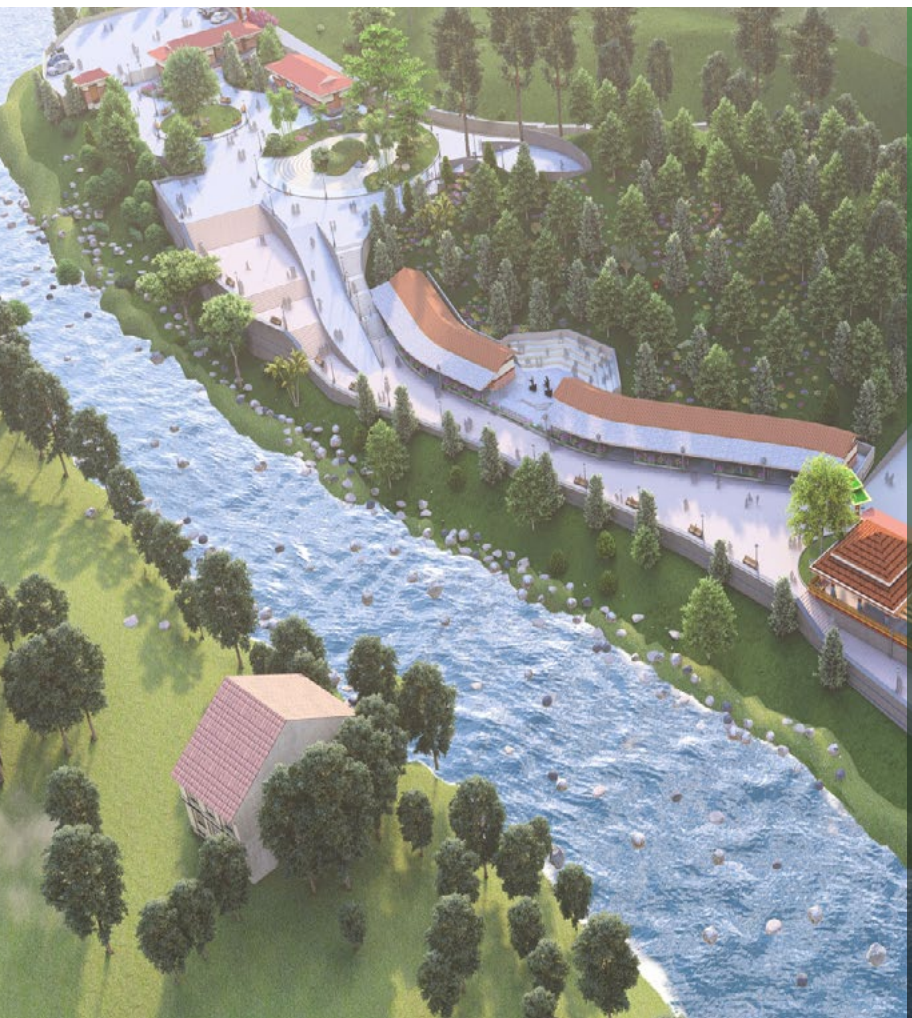
As **Project Development and Monitoring Consultants**, we supported the Destination Management Committees and State Implementation Agency in **executing key interventions for destination development** as directed by the Ministry of Tourism. Identified **hard and soft interventions** for sustainable development of destinations, including **PPP projects**, to be implemented in a **phased manner**. This includes interventions pertaining to **Destination Branding & Marketing, Capacity Building and Skill Development, IT initiatives, etc.**

Approved Master Plans across 8 destinations encompassing integrated & multisectoral projects with an estimated **CAPEX of ~INR 3,000 Cr.**

Conducted **extensive marketing & branding strategies:** a **3-day influencer trail** in Gangtok, engaging 6 national & 2 local influencers.

Supported on: project planning, design, DPR preparation, cost estimates, architectural drawings, bidding, supervision, & monitoring of both hard & soft interventions.

Enhanced Tourist Experiences along **Globally and Nationally competitive sites** such as Ghanta Ghar, Jodhpur; Gwalior Fort Complex (ASI and state archaeology sites), Unakoti Rock Caves (Tentative UNESCO Site)



End to End Development

Curated comprehensive end-to-end development of tourist experience

Projects worth over INR 450 crore envisaged - received financial sanction of INR 150 Cr. for 6 Projects from the Ministry of Tourism.

Successfully leased out **4 projects worth 80 CR on DBOT model to private players**

Ready to Invest Land parcels Identified

Identified suitable land parcel for the development of tourism projects in consultation with relevant state & District authorities.

Preparation of Destination Strategy and Development Plan for identified destinations in Bihar – Gaya-Bodhgaya & Nalanda-Rajgir.

Bihar State Tourism Development Corporation Limited **Project Area:** Bihar, India

2025

Our Work

Bihar Tourism is **developing Nalanda, Rajgir, Gaya and Bodhgaya** – part of the **state's Golden Circuit** – into **world-class destinations**. With plans for premium accommodations, engaging tourism products, improved connectivity, and enhanced visitor amenities, these projects aim to showcase the region's rich history, spiritual ambience, culture, and natural heritage, **positioning it as a leading international tourism hub.**

Identified strategic parameters for **50+ tourism assets across 4 destinations** for assessing the current status, tourism potential, infrastructure gap analysis.

Conducted **100+ stakeholder consultations** & **100+ Tourist Surveys.** Utilization of **app-based survey platforms** to collect, analyze, and quantify user feedback for data-driven insights.

Assessed key heritage assets, including **2 UNESCO World Heritage Sites, Central ASI Monuments,** & major **State-protected Monuments.**

Supported Bihar Government in Developing **Strategy Plans** outlining **key tourism projects** + **investment needs** + **sustainable implementation mechanisms.**

2000 Cr+ Projects
Bankable circuit based projects proposed across all the 4 Destinations.

Projected Increase in Tourist Footfall 2030
International Tourist Arrival to **2.51 lakhs**
Domestic Arrivals to **40 Lakhs**

Increased Average Length of Stay
from **1-2 days to 3-4 days**

Projected Employment Generation
Direct Employment Generation **3,40,000 People**
Indirect Employment Generation **6,50,000 People**



Integrated Tourism Master Plan for Komodo National Park and Labuan Bajo, Flores Island, Indonesia

2021-2023

Ministry of Public Works and Housing, Govt. of Indonesia | World Bank Funded

Our Work

Project Area: Indonesia



The Integrated Tourism Master Plan for the Komodo National Park/Labuan Bajo (KNP-LB) on Flores Island is a **25-year phased overall development plan for the entire Tourism Destination Area (TDA) & 5-year detailed development strategy for prioritised Key Tourism Areas.** It consists of an investment & financing plan for infrastructure & services and an institutional development Programme & a capacity-building programme.

The project **aims to improve the quality, & access to, tourism-relevant basic infrastructure** & services, **strengthen the local economy**. **Two Key Tourism Areas (KTAs) have been identified**: the Komodo National Park (KNP) and the town of Labuan Bajo. KNP is world-renowned for the endangered Komodo dragon and diverse marine environments. **IPE Global is lending its support in policy analysis, identification holistic opportunities, mapping and delineation of development zones, environmental and social safeguard plan, etc.** We are focused on exploring solutions that are compatible with the infrastructure & service provision of the preferred development scenario and with the livelihoods of the local communities with recommendations and institutional arrangements aligned to conserve the natural biodiversity and monitor the level of development.

Study of Status of Investment by Private Sectors in respect to Tourism in Meghalaya

2023-2025

North Eastern Development Finance Corporation Ltd. (NEDFi)

Project Area: Meghalaya, India

Our Work



The North-eastern Development Finance Corporation (NEDFi) is administering the Techno-Economic Development Fund (TEDF) on behalf of the Government of India. The Study will help devise measures and **strategy for sustainable development of tourism and to increase private investment in the state** and recommend suitable and **implementable policy measures**. It will **identify the potential areas of tourism in Meghalaya** with a **focus on private and public sector participation** and study the legal & policy framework for promotion of tourism in the state.

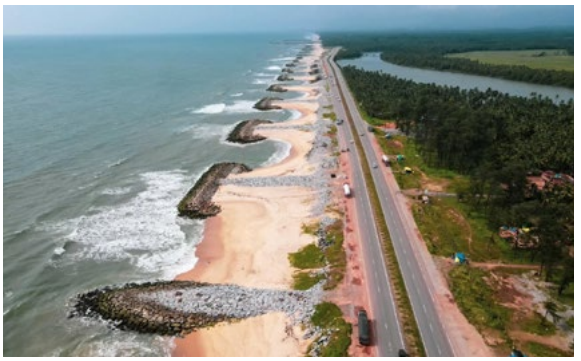
As part of this project, **the team identified key constraints in business development within Meghalaya** – absence of a single-window clearance system, community dominance over land without formal land banks, inadequate infrastructure, and restrictive labour laws. Additionally **we quantified the total private investment in Meghalaya at approximately 2000+ Crores**, with a significant portion stemming from **local investors.** This achievement highlighted the potential for scaling up external investments by addressing the identified constraints and improving the investment environment.

2015-2020

Preparation of Coastal Master Plan for the three Coastal Districts in Karnataka

Department of Tourism, Government of Karnataka **Project Area:** Karnataka, India

Our Work



Karnataka with its **42 beaches** and **11 islands,** spread across **3 districts** has a **huge untapped tourism potential** which in turn can lead to **development of local economy,** attract **anchor investments**, & **generate employment** opportunities. The Tourism Master Plan formulated various **thematic tourism clusters** & proposed a **variety of tourism circuits** based on **carrying capacity** of various destinations. The team also worked on **detailed project memorandums** for potential investment sites.

As part of this project, we conducted **beach suitability analysis** for **320 km** of the coastal stretch, devised detailed **Tourism Development Strategy Plan** for marketing & community engagement; **developed 24 PPP-based tourism projects** & got **6 nodal level plans approved** by the coastal districts; a**ssisted the state government** to explore **possibilities of convergence** with schemes like Swadesh Darshan and provided **relevant inputs** in **selecting the beach for Blue Flag accreditation** in the state.

2019-2025

Preparation of Zonal Master Plans of Eco Sensitive Zones (ESZ) of National Parks and Sanctuaries listed in Cluster 1 of Madhya Pradesh.

Madhya Pradesh Tourism Board (MPTB) **Project Area:** Madhya Pradesh, India

Our Work



In order to **minimise the impact of developmental activities** on National Parks and Wildlife Sanctuaries, area adjacent to these protected areas have been declared as **Eco- Sensitive Zones (ESZ)** deemed to be regulated by separate notified issued by the Ministry of Environment, Forests and Climate Change (MoEFCC). Under this notification, **we prepared the Zonal Master Plans** for Bandhavgarh National Park, Panpatha Wildlife Sanctuary, Sanjay National Park & Sanjay Dubri Wildlife Sanctuary, Son Ghariyal Wildlife Sanctuary & Bagdara Wildlife Sanctuary **to reduce pressure on the protected area** while enhancing resilience of the people living in the ESZ through **participatory conservation management.**

A **Tourism Master Plan** focused on regulating Tourism, Heritage, and Coastal Development **around the protected areas through spatial plans & development control regulations** as well as building tourism as an alternate livelihood for the local communities. Other project proposals focused on **designing livelihood opportunities, resource conservation & regeneration, man-animal conflict management, protection of biodiversity, provision of infrastructure, monitoring & sustainable co-management.**

Preparation of Tourism Master Plan for the Chilika Lake & its Catchment in Odisha under Integrated Coastal Zone Management Plan (ICZMP), Odisha

Chilika Development Authority | World Bank Funded **Project Area:** Odisha, India

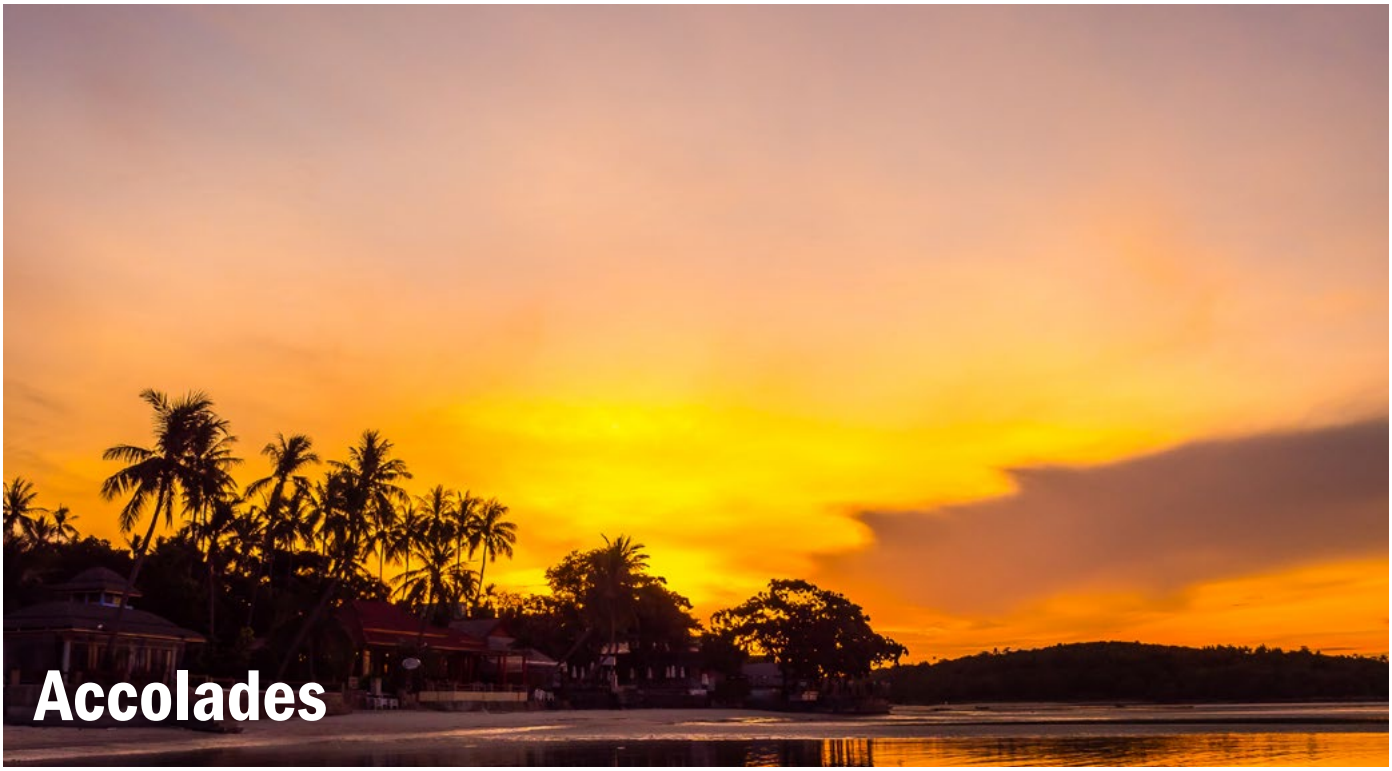
Our Work



2014-2017

The project aimed to **promote responsible tourism including eco-tourism and community-based tourism** in and around Chilika Lake and its catchment area, the **second largest brackish water lagoon in the world** and the **largest in Asia**. It focused on **conservation of ecological resources** & promotion of wise use of the lake & basin resources and extend appropriate economic activities to benefit the local communities.

We **prepared the Tourism Master Plan** for promoting Chilika Lake and its catchment area a**s an international eco-tourism destination.** The regional tourism master plan aimed at **enhancing the visitor experience**, improving its market position, **maintaining ecological balance**, & developing competitive lake and island tourism products for all target groups. As part of the project, **we conducted comprehensive assessments** such as environmental and tourism zoning, tourism performance benchmarking, **thematic cluster formulation,** t**ourist projections & demand assessment, and tourism carrying capacity assessments**. Key outcomes were **10 ready-to-invest projects** formulated on **PPP mode**. The projects were **designed based on Green Building standards such as GRIHA and SVAGRIHA**, and were estimated to **generate over 90,000 employment opportunities.**



Accolades



In my long innings in government, I've had the pleasure of working with all the top consulting agencies across the world. And I must say that IPE Global is really top class. It's top class because it works with a tremendous amount of passion, it works with a tremendous amount of energy and dynamism, and it works across a range of sectors where you make a difference to human lives. They worked with me on improving, doing the holistic development of islands in India. And every time I can tell you that they surpass any other consulting agency because they actually believe in delivering on ground**.**

- Indian G20 Sherpa, Former Niti Aayog CEO, Amitabh Kant

The SATIDP has found that IPE Global Limited are capable to review, correct, polish and finalize project related documents, prepare bid documents, procurement plans, technical and financial evaluation reports, monitor the progress of the project in a competent and professional manner.

- Project Director, South Asia Tourism Infrastructure Development Project (Bangladesh Portion)

IPE Global has been instrumental is successfully delivering key mandates of the assignment "Holistic Development Tourism Plan of Uttarakhand state". This is part of one of the most ambitious goals of the state and is expected to bring significant positive changes in Uttarakhand's tourism scenario.

-CEO, Uttarakhand Tourism Development Board

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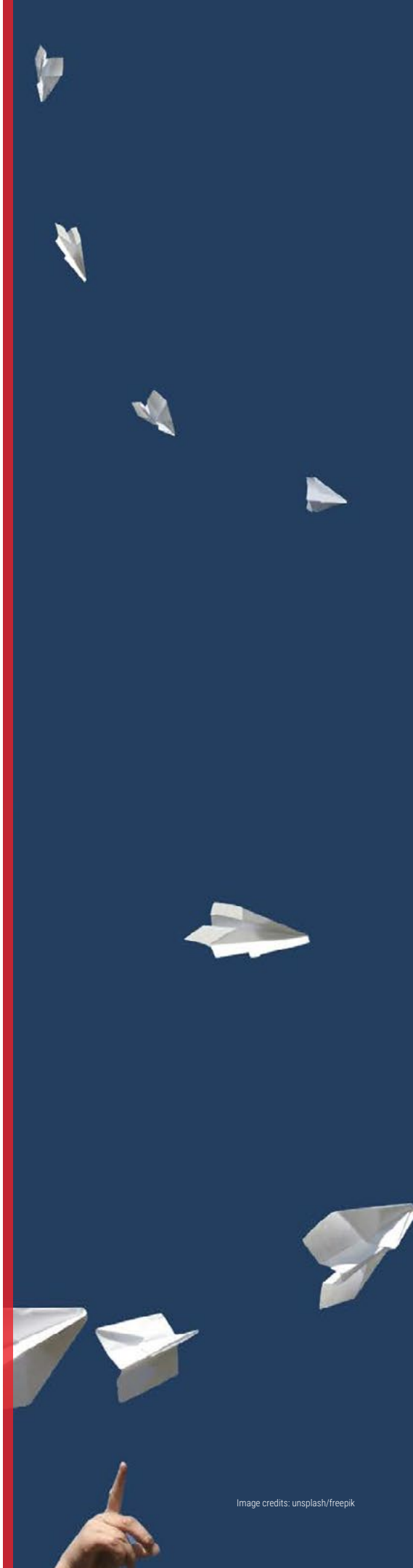


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Founded in 1998, IPE Global is one of the largest South-Asia based development & social sector advisory organisations working across Asia, Africa, and Europe. Headquartered in New Delhi, India with 5 international offices in Ethiopia, Germany, Kenya, Philippines, and United Kingdom, IPE Global has successfully undertaken over 1400 assignments with bilateral & multilateral agencies, governments, and private sector in over 120 countries for partners like USAID, FCDO, World Bank, ADB, JICA, WHO, NITI Aayog, UN agencies, EU etc. and impacted 600 million+ lives globally. The Group offers a range of integrated, innovative, and high-quality consulting services across several sectors and practices like Health, Nutrition, Education & Skills Development, Climate, Cities Infrastructure and Growth, Tourism, Social & Economic Empowerment, and Monitoring & Evaluation among others.

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