

IMPACT FINANCING



We are mobilising impact-focused capital to make a positive contribution across a range of developmental, social, and environmental issues, especially for the vulnerable.



Impact Financing is an approach to target investments in projects or enterprises that can make a positive contribution across a range of developmental, social, and environmental issues. We, at IPE Global, structure and implement projects using innovative financing products. We utilise public, private and philanthropic capital, which is targeted towards innovative business models with a focus on serving the socio-economically vulnerable communities.

The impact financing practice works towards mobilising impact focused capital from philanthropic donors and Development Finance Institutions (DFIs) and leverage 8-10x of commercial & private capital on the same. In addition to mobilisation of capital, we also work towards creating and implementing innovative finance structures through multi-stakeholder models promoting Public-Private-Philanthropic partnerships and channelise investments towards SDGs. The services offered include blended finance advisory, financial support to high-impact healthcare and technological innovations through revolving facility, setting up an alternate investment fund and channelising equity & debt investments in impact sectors through strategic partnerships. Our team has experience in structuring and implementing first-of-its-kind, innovative blended finance products that promote participation from private investors and financial institutions while leveraging catalytical capital from public and philanthropic institutions. The capital is efficiently utilised to solve some of the most pressing development challenges to create a high on ground social impact. This practice aims to position us as one of the pioneers in driving blended finance and SDG financing in sectors such as healthcare, climate change, agri-tech, and clean energy among others.

Thematic **Focus**



Healthcare



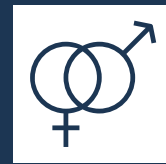
Climate Finance



Agri-Tech



Education & Livelihood



Gender Inclusion

Our **Differentiators**



Mobilising capital from public, philanthropic & private institutions and creating investment vehicles for executing blended finance



Creation and execution of innovative finance structures by means of multi-stakeholder models



Identification and channelisation of investments to minimise SDG financing gap



Technical and financial advisory support for business development of impact-oriented technologies and innovations



Direct equity investment in high-impact technologies and innovations through Alternate Investment Fund (CAT-II)



Channelise equity & debt investments in impact sectors through strategic partnerships



MAKING A DIFFERENCE WITH OUR WORK

We have been working towards creating and implementing innovative finance structures through multi-stakeholder models promoting Public-Private-Philanthropic partnerships and channelising investments towards SDGs. One such successful initiative is PAHAL (Partnerships for Affordable Healthcare, Access, and Longevity), USAID India and IPE Global's flagship project to catalyse innovative financing mechanisms to improve access to affordable and quality healthcare for India's most vulnerable population.

PAHAL leverages private sector resources & innovative financial models to enable governments and donors to supplement traditional grant-based financing with new forms of conditional and catalytic support and, provides opportunities for private capital to generate social impact. PAHAL through its health financing models has led the inception of many successful health initiatives like SAMRIDH, MUKTI and SIIB.

USAID

Sustainable Access to Markets and Resources for Innovative Delivery of Healthcare (SAMRIDH), India

India's first healthcare focused blended finance facility, SAMRIDH aims to catalyse market solutions and innovations to improve access to affordable and quality healthcare services for the vulnerable. Supported by United States Agency for International Development (USAID) and Indian Institute of Technology-Delhi (IIT-D), in technical collaboration with Principal Scientific Advisor to the Government of India, National Health Authority and NATHEALTH, SAMRIDH is being implemented as part of IPE Global's PAHAL initiative.

SAMRIDH's Mission

Bridge supply-side gaps in healthcare facilities to respond to immediate, medium, and long-term health emergencies

Accelerate scale-up and adoption of innovative and market-based health solutions

Mobilise resources to support high-impact health solutions and build sustainable healthcare systems

Promote 'Make in India' and comprehensive solutions at community and facility level for vulnerable populations

Encourage participation of women in entrepreneurship to solve health challenges

Drive ESG principles through investment decisions

To know more, visit: www.samridhhealth.org



42+ enterprises
with high-impact
solutions supported
to scale



\$15 Million
funded



\$350 Million+
funds leveraged



1200+
health facilities
impacted



20000+
medical professionals
and health workers
trained



9 Million+
people directly
impacted



25 Million+
people reached



USAID

MUKTI- Pay-For-Performance Programme, India

Mukti is the world's first Pay-for-Performance programme designed to improve the nutritional status and treatment outcomes of TB patients. USAID drives this initiative as the outcome funder through PAHAL project. The programme has been done in technical collaboration with the Central TB Division and Government of Madhya Pradesh to address the issue of malnutrition which is attributable to 55% of the annual TB incident. USAID as the outcome funder through the PAHAL project, pays INR 12,500 per patient, only if a TB patient completes treatment and demonstrates body weight gain as per clinically accepted standards ('treatment success' under the programme). Child Fund, as the risk investors and implementer, invests resources and efforts to achieve the mentioned outcomes, using a combination of four strategies.

MUKTI Approach

Counsel

TB Patients on the importance of treatment compliance and nutrition intake

Ensure

supplementary nutrition of TB patients by providing locally procured protein-rich food baskets every month

Conduct

positive deviance sessions - a community-based model to promote peer-to-peer learning

Connect

enrolled TB patients to nutrition support schemes offered by the government, including direct benefit transfer



10,000+

TB patients benefitted from nutrition and treatment outcomes



1,000+

patients in Dhar district of Madhya Pradesh treated



16 Districts

of Madhya Pradesh reached



National Skill Development Corporation

Skill India Impact Bond

Sharing the vision of an 'employment ready' young India, the National Skill Development Corporation (NSDC) in collaboration with a coalition of public and private entities, launched the first-of-its-kind and the largest Impact Bond for Skilling. PAHAL through its health financing models is also providing technical assistance for monitoring, learning and evaluation of Skill India Impact Bond (SIIB). This collaboration brings together various philanthropic agencies, skilling partners, risk investors, and capital providers to promote capacity building of India's skilling and Technical and Vocational Education and Training (TVET) ecosystem. The initiative aims to generate long-term employment opportunities and improve overall health and well-being of the of the skilled individuals.

SIIB Approach

The risk investor commits upto US\$4 million to fund service provider interventions upfront

Outcome funders commit US\$14.4 million over four years

Service providers deliver skilling interventions to improve employment outcomes

Skilling outcomes are measured by an independent evaluator

Verified achievement of skilling outcomes that translate into employment triggers outcome payments to repay the risk investors



\$14 million+

funds mobilised for the Impact Bond



50,000+

young people in India to benefit over four years



60% of

beneficiaries will be women and would be provided employment in COVID-19 recovery sectors including retail, apparel, healthcare, and logistics



Founded in 1998, IPE Global is one of the largest South-Asia based development & social sector advisory organisations working across Asia, Africa, and Europe. Headquartered in New Delhi, India with 5 international offices in Ethiopia, Germany, Kenya, Philippines, and United Kingdom, IPE Global has successfully undertaken over 1200 assignments with bilateral & multilateral agencies, governments, and private sector in over 120 countries for partners like USAID, FCDO, World Bank, ADB, JICA, WHO, NITI Aayog, UN agencies, EU etc. and impacted 600 million+ lives globally. The Group offers a range of integrated, innovative, and high-quality consulting services across several sectors and practices like Health, Nutrition, Education & Skills Development, Climate, Cities Infrastructure and Growth, Tourism, Social & Economic Empowerment, and Monitoring & Evaluation among others.



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