



# BUILDING **GIRL CAPITAL**

**Donor:** Children's Investment Fund Foundation

**Collaboration:** Government of Rajasthan

Project Manzil, implemented in partnership with the Department of Education and the Rajasthan Skills and Livelihoods Development Corporation (RSLDC), empowered girls and young women in and out of school with skills and economic opportunities to delay early marriage and first pregnancy.

The project maps girls' aspirations, to link them with appropriate training opportunities, improving the quality of employability, skills training, and facilitating access to safe and secure jobs to enhance their participation in the workforce. Initiated in 2019 in 6 districts of the State, the project was expanded in 2023 to cover a total of 10 districts, including Dungarpur, Jaipur, Sawai Madhopur, Tonk, Udaipur, Alwar, Ajmer, Baran, Bhilwara, and Dausa.

Focusing on girls aged 15–24, the project adopted a two-pronged approach:

- **In schools:** Encouraged participation and retention in vocational education by linking them with on-the-job training and mentorship opportunities.
- **Out-of-school:** Facilitated enrolment in skills training programmes and supported their transition into meaningful employment.



**71,000+** girls completed vocational education in schools



**28,000+** girls completed their skill training courses

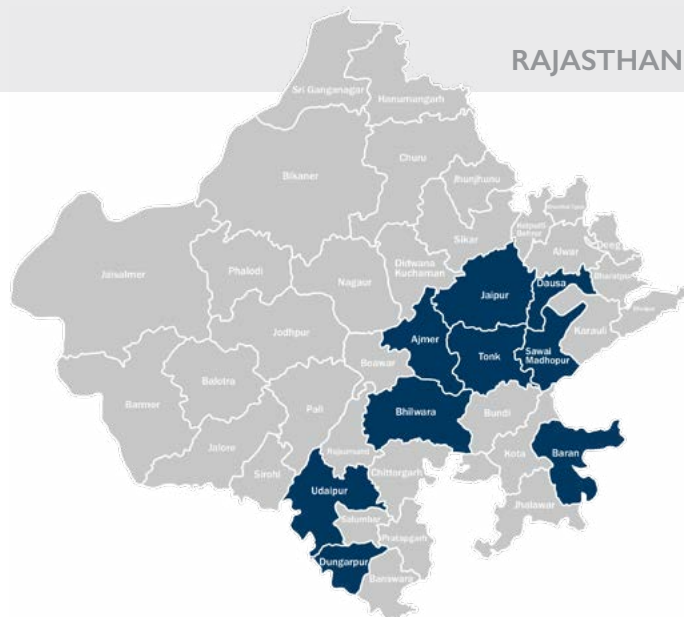


**16,000+** girls got placed with 70% completing 6 months+ on the job



**780** vocational trainers from schools trained in delivering employability skills

RAJASTHAN



Manzil implemented across 10 districts, including Ajmer, Alwar, Baran, Bhilwara, Dausa, Dungarpur, Jaipur, Sawai Madhopur, Tonk, and Udaipur.

## STRATEGIC INTERVENTIONS



**Identifying** girls who were out of school and initiating conversations to understand their aspirations and barriers.



**Counselling** girls and their families to raise awareness about the value of skilling and economic independence.



**Registering** girls on the Manzil App (MAP) and helping them identify courses aligned with their aspirations.



**Facilitating** enrolment in Skill Development Centres (SDCs) and regularly monitoring attendance for course completion.



**Providing** employability skills training at Skill Development Centres (SDCs) to make girls job-ready.



**Counselling** skill-trained girls on employment prospects and connecting them with gender-audited employers.



**Monitoring** the progress of placed girls for six months to ensure sustainable outcomes.

# Independent Evaluation of Women and Child Development Schemes

The Development Monitoring and Evaluation Office (DMEO), NITI Aayog, commissioned an independent third-party evaluation of all the Centrally Sponsored Schemes (CSS) under the Ministry of Women and Child Development, Government of India.

Led by us, the evaluation aimed to strengthen the design and delivery through strategic inputs to unlock the growth potential, integrate different programmes, and adopt a holistic approach to achieving the intended outcomes of the flagship schemes across India.

The strategic objectives of the evaluation:

- **Sector Review:** Assessed performance on key outcomes such as stunting, anaemia, child protection, low birth weight, women empowerment and related health and nutrition outcomes for at-risk and vulnerable women and children.
- **Scheme Assessment:** Analysed 15 CSS schemes on relevance, effectiveness, equity, efficiency, and sustainability and cross-sectional themes.
- **Best Practices & Innovations:** Identified and showcased scalable models and home-grown innovations for wider replication.
- **Programme Convergence & Harmonisation:** Recommended convergence of overlapping schemes for enhanced performance against various cross-sectional themes, including the use of information technology, gender mainstreaming, social inclusion and alignment with national development goals.



**Donor**

DMEO, NITI Aayog

**State**

Pan India





## Odisha Girls' Incentive Programme (OGIP)

*Delivering Conditional Secondary School Incentive Programme (CSSIP)*

**Donor:** Foreign, Commonwealth and Development Office (Previously DFID)

The initiative focused on improving secondary school enrolment, attendance, and completion rates among Scheduled Caste (SC) and Scheduled Tribe (ST) students (both girls and boys) in Odisha through a system of direct transfer of scholarship, organising learning hubs for knowledge uptake and safe transport.

A secure system for cash transfers was designed and managed, ensuring that scholarships reached nearly 6,50,000 disadvantaged girls and boys across 30 districts in Odisha through direct transfers to their bank accounts.

As part of technical assistance, we supported the Government of Odisha to run these systems sustainably and piloted learning hubs for remedial education and safe transport for improving attendance of disadvantaged students. The intervention led to an increase in secondary school enrolment of Scheduled Caste (SC) and Scheduled Tribes (ST) students by almost 14%, increasing the enrolment from 4.41 lakh in the base year, 2012-13, to 5.02 lakh in 2015-16.

In addition, we provided technical support to the Ministry of Tribal Affairs (MoTA), Government of India for over three years (2013-2016), to help set up and monitor its national scholarship funds and other education schemes for disadvantaged students, thereby replicating successful aspects of the Odisha model across other states.



A secure system enabled direct cash transfers of scholarships to nearly **6,50,000** disadvantaged girls and boys across **30 districts**.

# UDAAN

## A 360° Approach to Prevent Teenage Pregnancy

**Donor:** Children's Investment Fund Foundation

**Collaboration:** Department of Education, Department of Medical Health & Family Welfare, Government of Rajasthan

UDAAN, a five-year project aimed at reducing early marriage of girls and teenage pregnancy, was implemented in Rajasthan.

The project was designed to address the alarming situation of early marriage of girls leading to early childbearing, dropping out of school and other detrimental consequences. It adopted a multi-sectoral approach to prevent teenage pregnancy, layering interventions beyond sexual health, to fundamentally change the way adolescent programmes operate and

achieve results. The investment leveraged existing government platforms and programmes to focus on three interrelated components.

### Three Pronged-Approach

- **Keeping** Girls in Secondary Schools
- **Improving** Knowledge, Attitude & Practices around Sexual and Reproductive Health
- **Expanding** Contraceptive Choices for Young Women



**35,540+**  
child marriages  
prevented



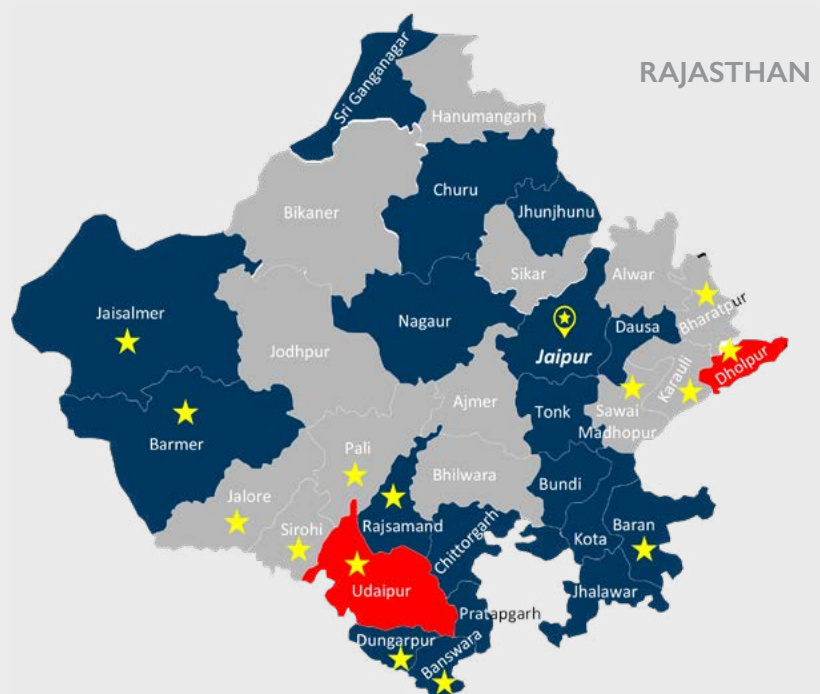
**28,220+**  
teenage pregnancies  
averted



**52,650+**  
additional girls  
enrolled in schools



**575,140+**  
female users  
introduced to the  
new injectable  
contraceptive method



■ Keeping girls in school – initial 2 focus districts (2017)

■ Expanded coverage to additional 13 districts in 2020

★ Initial 14 Mission Parivar Vikas Districts (Injectable Contraceptive). Coverage expanded to remaining 19 districts in 2022



# Bal Vivah Mukt Rajasthan Mission

*Toward a Future Free of Child Marriage*

Rajasthan has a high incidence of child marriage, with over 1,27,000 girls getting married each year before the age of 18 due to deep-rooted social norms, poverty, and gender inequality contributing to the persistence of this harmful practice. While Rajasthan has demonstrated considerable improvement in the past decade, with a 10% decline in girl-child marriages from 35.4% in 2015-16 to 25.4% in 2020-21 (NFHS), there is a need to accelerate the progress.

The Department for Child Rights, Rajasthan, has initiated the Bal Vivah Mukt Rajasthan Mission - a statewide initiative to eliminate child marriage in the State that is aligned with the Sustainable Development Goals 2030 and India's Bal Vivah Mukt Abhiyan.

We are supporting the Department, through a Technical Assistance Unit, to design a state strategy and a multi-sectoral action plan to accelerate change by strengthening implementation systems, supporting awareness campaigns, enhancing interdepartmental coordination, and enabling data-driven planning and response.



<b>Donor</b>	Children's Investment Fund Foundation
<b>Collaboration</b>	Department of Child Rights, Government of Rajasthan
<b>State</b>	Rajasthan

## STRATEGIC INTERVENTIONS



### Institute the Bal Vivah Mukt Rajasthan Mission

Develop a comprehensive roadmap with operational strategies, implementation pathways, and financial architecture for long-term impact.



### Launch a Statewide Campaign

Roll out a dynamic awareness and action calendar for community and public mobilisation rooted in local language and culture, spotlight role models, and leverage social media and news.



### Build Capacity at Every Level

Train state, district, and frontline workers, especially child marriage protection officers, on legal frameworks, early warning signs, and referral systems.



### Leverage Digital Tools

Create a Bal Vivah Mukt Rajasthan Portal-cum-Dashboard to house real-time data, campaign materials, and a repository of best practices.

