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SAMVEG

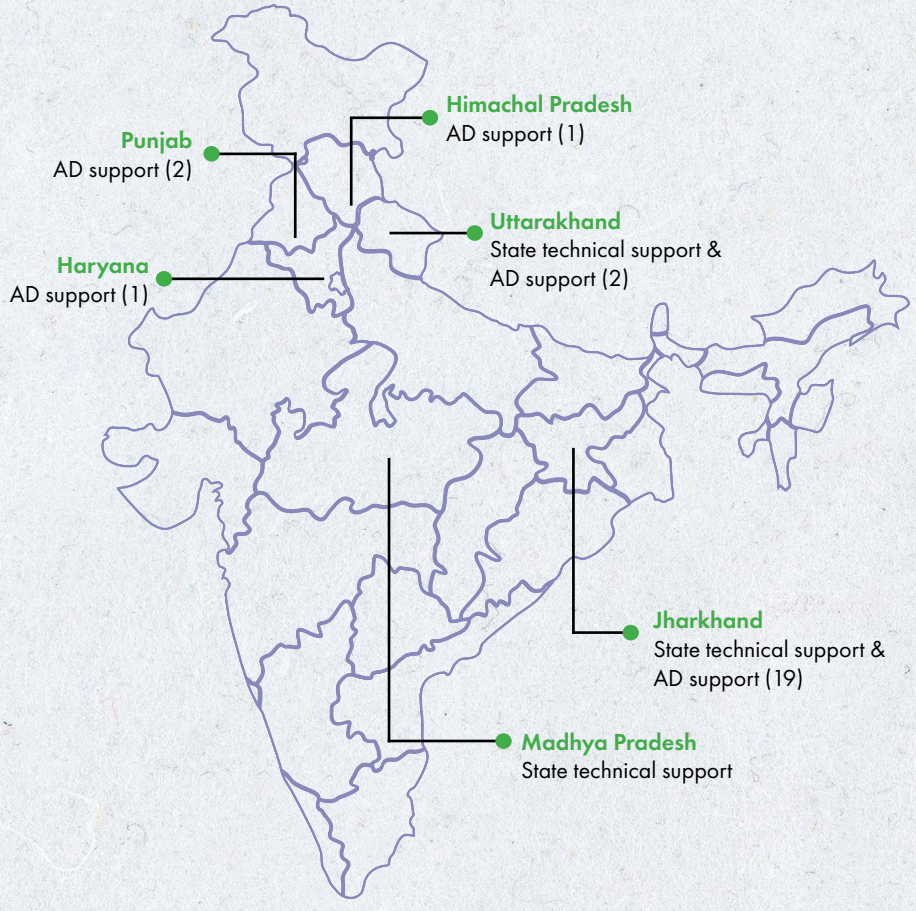
Systems Approach for MNCH focusing on Vulnerable Geographies

July 2021 - June 2025

AIMS:

- Help India progress towards "Self-Reliance" for System Strengthening for MNCH.
- Demonstrate innovative models across the continuum of care for pregnant, postpartum and young children <5 years to decrease maternal, newborn, child mortality and morbidity in supported districts and states.

PROJECT GEOGRAPHY (3 STATES, 25 ASPIRATIONAL DISTRICTS)



GUIDING PRINCIPLES

CATALYZE based on real problems for improvement

DEMONSTRATE jointly with system for action

MIRROR intelligently for results

INNOVATE responsively for effectiveness

LEVERAGE for sustained impact

DESIGN with intended users to ensure sustainability for sustained impact

PROJECT OBJECTIVES

- Increase Utilization of Services
- Develop Partnerships
- Digital Technology to Support Monitoring
- Enhance Capacity
- Develop Responsive Innovation Models
- Support Scale-Up

PROJECT IMPACT*

3.5 Million Pregnant Mothers

3.1 Million Infants

13 Million Under-5 Children

*Expected impact

PILLARS OF PROGRAM IMPLEMENTATION

- Aspirational District Support
- Private Sector Engagement
- Responsive Innovation Models
- Policy to Action

ASPIRATIONAL DISTRICT SUPPORT

- RMNCH+A Action Agenda Using strategic approach (RAASTA) to develop evidence-based District Health Action Plan
- Gap Analysis for action at 4 levels (District assessment, Facility Assessment, HWC assessment, Community assessment)
- FRU Quality Care Index (FQCI)
- Technical support to 'Mission Utkarsh'

PRIVATE SECTOR ENGAGEMENT

SPECIAL	To expand evidence based pracitces related to Antenatal corticosteroids and Family Participatory Care in private facilites.
Freedom Consortium	Establish a common agenda through consortium to address emerging public health priorities.
NovaThon- MNCH Innovation	Advocacy event to showcase evidence based innovative solutions ready for adaptation and scale up in MNCH.

PARTNERSHIPS ESTABLISHED

PREGNA INTERNATIONAL LTD. — UBT (Uterine Balloon Tamponade)	FERRING PHARMACEUTICALS — AMTSL Implementation	IIHMR DELHI INTERNATIONAL INSTITUTE OF HEALTH MANAGEMENT RESEARCH — Assessments for implementation models	Laerdal helping save lives — E-HBYC module
NRCLPI — National Referral Centre for lead poisoning in India	INNACCEL — CPAP (Continuous Positive Airway Pressure)	MATERNITY FOUNDATION — Safe Delivery App	INDIAN ACADEMY OF PEDIATRICS; FEDERATION OF OBSTETRIC AND GYNAECOLOGICAL SOCIETIES OF INDIA FOGSI — Prematurity package 'SPECIAL'

RESPONSIVE INNOVATION MODELS ACROSS CONTINUUM OF LIFE CYCLE





Adolescent / pre-pregnancy | **Pregnancy** | **Birth** | **Postnatal** | **Young child**

Appropriate use of **Carbetocin Room Temperature Stable (RTS)**

Strengthening management of Postpartum Haemorrhage (PPH) **Uterine Balloon Tamponade (UBT)**

Continuous Positive Airway Pressure (CPAP) device for management of Respiratory Distress in neonates

E-HYBC- A learning management system to accelerate HBYC program implementation

Group ANC & Early Childhood Development **(ACE)** Model

Counselling for ANC, readiness for birth and strengthening essential newborn & child health care practices **(CARE)** Model

Quality Upgrade for Improving Accountability & Community Knowledge **(QUICK)** Model

STRIVE- Strengthening Routine Immunization in Vulnerable geographies.

FRU Quality Care Index (FQCI)

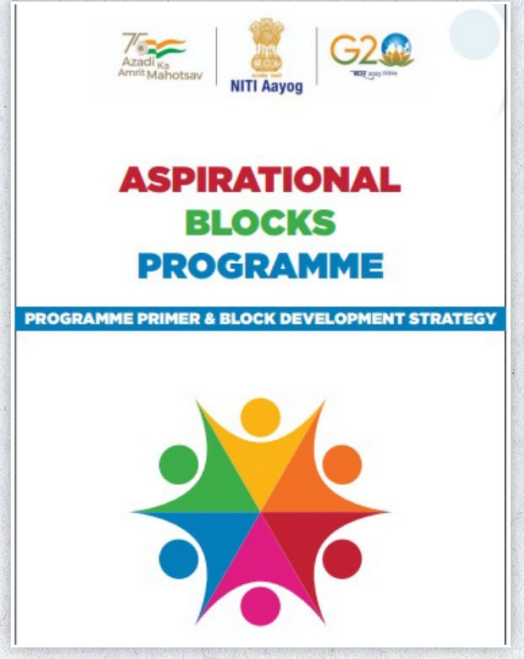
WILL- Winning against Industrial lead and lead toxicity

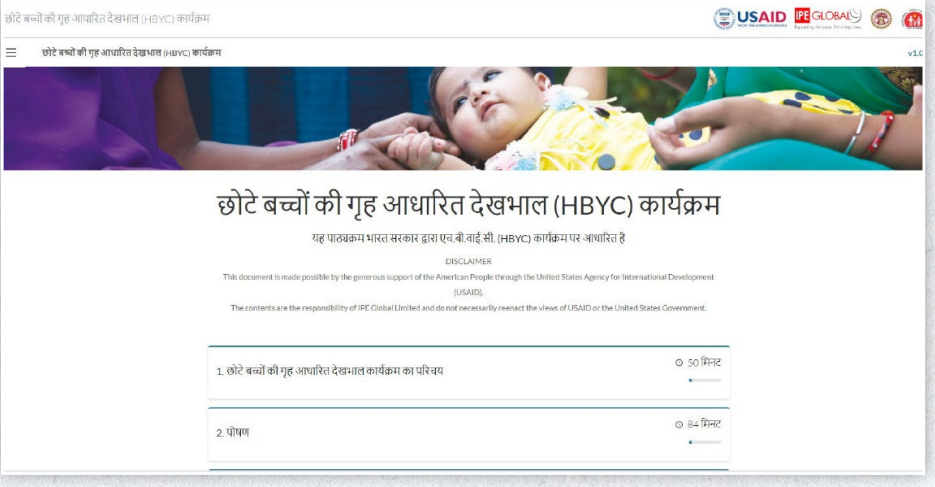
RAASTA- RMNCH + A Action Agenda using Strategic Approach

Policy to action Support

POLICY TO ACTION SUPPORT

Provide technical assistance for strengthening implementation of MNCH programs.





SAMVEG – SYSTEMS APPROACH FOR MNCH FOCUSING ON VULNERABLE GEOGRAPHIES

A follow on to the USAID's flagship project Vriddhi, SAMVEG project is a consortium of partners mandated to accelerate efforts to reduce maternal, neonatal, and infant mortality in identified vulnerable geographies of India for USAID India's goal of Ending Preventable Maternal and Child Death (EPCMD).

IN ASSOCIATION WITH

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