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Home » [BLOG](#) » [Development Consultancy Firm IPE Global to be a part of the Integrated Coastal Zone Management Project \(ICZMP\)](#)

Development Consultancy Firm IPE Global to be a part of the Integrated Coastal Zone Management Project (ICZMP)

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IPE Global, the largest development consulting firm of South-Asia, has been awarded the work for the preparation of an outline regional responsible tourism master plan for the Chilika Lake and its catchment area under the Integrated Coastal Zone Management Project (ICZMP) of Odisha. The contract awarded by State Project Management Unit (SPMU) and Chilika Development Authority, will be implemented with an objective to promote responsible tourism in the state.

Integrated Coastal Zone Management Project (ICZMP) is an initiative of State Project Management Unit (SPMU) under the Department of Environment, Government of Odisha funded by the World Bank. The plan would also focus on conservation and optimum utilization of natural resources in compliance with environmental/ecological laws and regulations.

“Chilika Lake is known for its outstanding natural, cultural and historical heritage. Through our efforts of framing a tourism master plan project, we are aiming at giving a big boost to state tourism, employment generation and contribution to an all-encompassing economic growth of the state, said Mr. Ashwajit Singh, Chairman and Managing Director – IPE Global.”

An inception Workshop on Tourism Master Plan for the Chilika Lake & its Catchment in Odisha was recently organized in 18th August, 2014 in Bhubaneswar. S. Ashok. Chandra Panda, Hon'ble Minister Tourism Department, Government of Odisha had graced the occasion as Chief Guest. The exercise of framing a Tourism Master plan for Chilika Lake & its Catchment area is being undertaken with the objective of Conservation of ecological resources in Chilika Lake and its catchment, promotion of sustainable use of the lake & its resource basin and appropriate economic activities to benefit the local communities.

IPE Global has a well-earned reputation in tourism and allied areas acquired by advising and working on a variety of projects on the physical and also the social and soft infrastructure dimensions of tourism value chain. Some of the Key projects where IPE Global has been engaged to provide their technical assistance includes ADB: Project Management Consultant (PMC) for Himachal Pradesh Tourism Development Board, Himachal Pradesh (IDIPT-HP), India (2011-2014), The World Bank: Himachal Pradesh Tourism Development Strategy, India (2007), ADB: Consultancy Services for Project Management, Design and Supervision-SATIDP, Bangladesh (2012-2015), ADB: Capacity Development for Project Management of Infrastructure Development for Rural Livelihood Enhancement- Package 1 (Tourism Component) in Tamil Nadu, India (2011-2012), The World Bank: Bhutan National Urbanisation Strategy (NUS), Thimphu City Development Strategy (TCDS) and State of Environment, Bhutan (2006).

IPE Global has been involved in project management, design and supervision activities supporting several state governments in sustainable and inclusive tourism development, capacity building, tourism strategy development, management of key natural and cultural heritage destinations, improved market connectivity, environmental planning of tourist places, development of tourism infrastructure and institutional strengthening of nodal government departments.

Source: - IPE Global

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