

**Dilip Jawalkar** I.A.S.  
Chief Executive Officer



**Uttarakhand Tourism Development Board**  
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**To whomsoever it may concern**

This is to certify that **M/s IPE Global Limited** has been engaged for the preparation of **“Holistic Development Tourism Plan of Uttarakhand state”**. The Project team has been instrumental in successfully delivering several key mandates under the assignment. Considering the potential of individual districts and its stakeholders’ aspirations, comprehensive state-wide tourism infrastructure interventions have been identified. These key reforms have been structured in form of **detailed project memorandum report of approximately 9000 Cr investment and now have also been approved from 15<sup>th</sup> Finance commission of Gol.**

Further to this, team have also delivered the proposal for **external aided project** worth more than **INR 1200 Cr. for holistic development of Tehri lake and its catchment region.** The Projects have been conceptualized, considering tourism as an anchor sector for overall socio economic upliftment of region and also targeting toward the larger benefit of the development reaches directly to its local population. The proposal has also been approved by the GoUK . Recently the project team have played a lead role in undertaking an app based detailed tourist amenities’ survey, mapping and **situation analysis of Char Dham yatra route** of more than 1000 Km stretch. Study findings are now assisting to formulate relevant recommendations and operational guidelines for smooth implementation of the proposed interventions.

Presently the team is also working on **development of phase wise holistic development plans** for 1 destination in each of 13 districts of Uttarakhand state; **“13 districts – 13 destinations” plan.** This is part of one of the most ambitious goals of the state Government and is expected to boost the overall tourism experience in the state.

Post the successful implementation of all proposed interventions, this overall initiative is expected to bring significant positive changes in the Uttarakhand state’s tourism scenario.

We would therefore like to put on record the satisfactory performance for continued support of M/s IPE Global Limited for the above-mentioned assignment.

  
Chief Executive Officer

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