



WHO/L.Cipriani

Pahal Participates at a ministerial event hosted by GE Healthcare during the 70th World Health Assembly 2017

Partnerships for Affordable Healthcare Access and Longevity

PAHAL¹ participated at hi-level event organized by GE Healthcare Sustainable Healthcare Solutions (GESHS) on May 22-23, 2017 at the Intercontinental Hotel in Geneva, Switzerland. GESHS along with GE Foundation and other International Organizations convened a ministerial event which was attended by policymakers, ministers from several countries Innovators, Donors and Development Agencies. Global leaders who participated in the event included senior leadership of GE Healthcare; John Flannery, President & CEO, GE Healthcare, Arnaud Bernaert, Head of Healthcare, World Economic Forum, Dr Tim Evans, Senior Director, World Bank, Danielle Montgomery, Managing Director, Middle East, North Africa and Turkey Office, Overseas Private Investment Corporation amongst others. The core issues of discussions were on promoting preventive care, financial risk protection, business model innovation designed for scale and sustainability, Public Private Partnerships, towards improved health outcomes for people of the world.



PAHAL, a flagship project supported by USAID was represented by the Project Director, LM Singh, who participated in an exhibition showcase hosted along with UN Foundation and presented the unique value proposition of PAHAL towards driving quality and affordable healthcare access leveraging the private markets. PAHAL has joined hands with GE Healthcare 5.8 accelerator program to compliment and strengthen shared goals of creating relevant and affordable solutions serving the urban underserved communities with specific emphasis on Maternal, New-Born, and Child Health & Family Planning



John Flannery and LM Singh

PAHAL was successful in increasing interest and awareness about the Flagship USAID Urban Health Project on a global platform with strong endorsement and support to the initiative from GE Healthcare leadership.

¹ Partnerships for Affordable Healthcare Access and Longevity is designed and managed by IPE Global Limited, with technical and financial assistance from USAID