

Designation	Communication Specialist under PMC for Smart City Projects of Kochi.
Location	Kochi, Kerala
How to Apply	Candidates interested in the position are requested to email their updated CV on careers@ipeglobal.com along with name of the position clearly mentioned in the subject line.
About IPE Global	<p>IPE Global Limited is an international development consulting group providing expert technical assistance and solutions for equitable development and sustainable growth in developing countries. The group's areas of expertise includes Health, Nutrition and WASH, Urban and Infrastructure Development, Education and Skills Development, Private Sector Development, Environment and Climate Change, Social and Economic Empowerment, Governance, Grant and Fund Management, Monitoring, Evaluation and Learning, and Information Technology & e-Governance.</p> <ul style="list-style-type: none"> • We are ISO 9001:2015 certified, CMMI® Level 3 and ISO 27001:2013 certified company. • Over last 18 years, we have successfully implemented over 700 projects in over 100 countries. • We have over 800 full time professional staff and over 1000 empanelled consultants working on various projects across the globe. • We partner with multilateral & bilateral agencies including DFID, USAID, World Bank, DANIDA, KfW, EU, ADB, etc.; governments; private sector; and philanthropic organisation like BMGF, MasterCard Foundation, etc. • We have subsidiaries and offices in UK (IPE Triple Line), Kenya, Ethiopia, India, Bangladesh, and Philippines <p>For more details, please visit www.ipeglobal.com; www.ipeafrica.com</p>
Job Description	<p>This Communication Specialist appointment will be under Project Management Consultant (PMC) to Implement Area Based Development in Smart City Kochi. Must possess post-qualification experience in supporting development of communication ideas, vehicles and mechanisms to showcase results/outcomes from the implementation of project Work with the Knowledge Learning and Communications etc.</p> <p>Desirable: Experience in smart cities is desirable.</p> <p>Project Duration: 3 years.</p> <p>Scope of work: This communication specialist will be responsible for coordinating with team, key stakeholders, and partners to develop, publish, and disseminate knowledge and learning experiences using various communications technologies and mediums for implementation of smart city projects. In addition, the specialist shall be responsible for day to day performance of project. Other scope of work includes:</p> <ul style="list-style-type: none"> • Support the design, creation and implementation of a strategic communications plan • Develop a framework model for an effective communication with special focus on stakeholders and general public. • Formulate action plan for both branding and marketing, which will be carried over and continued in the remaining years of the project. • Provide technical assistance in better focusing the target audience for selected smart

	<p>city projects.</p> <ul style="list-style-type: none"> • Community Relationship building and information sharing models and tools. • Develop branding and marketing strategy models for implementation of smart city projects. • Organize media and video coverage and design of promotional materials for events, meetings. • Workshops like invitations, fliers, banners, pull-ups, brochures, agendas, press releases, fact sheetsetc. • Develop project marketing materials such as newsletters, fact sheets, fliers, brochures, success stories, presentations and audio/visual promotional material, in collaboration with PMC team, client and stakeholders.
<p>Qualification & Experience</p>	<p>Relevant Qualification: Must possess Masters in Mass Communication.</p> <p>Relevant Experience:</p> <ul style="list-style-type: none"> • Min 10years experience in mass communications domain. • Experience in management of multimedia and activities pertaining to social media. • Solid understanding of project management principles • Prior experience in consulting domain. <p>* Additional relevant qualification or certification or membership will be an added advantage.</p>
<p>IPE Global is committed to using fair, objective and positive employment practices to promote equal opportunities and diversity in employment, ensuring that all employees including potential employees are treated fairly, consistently and with respect, before, during and after, their employment. We seek to create an environment that is representative of, and responsive to, different groups.</p> <p>Only shortlisted candidates will be contacted.</p>	